

# The Standard Club.

The County Paper.

SUBSCRIPTION \$2 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISSISSIPPI, SATURDAY, DECEMBER 27, 1924.

33RD YEAR—NO. 52.

## ADVERTISING GULF COAST OF MISS. IN PAPERS OF NORTH

Mississippi Gulf Coast Receiving Publicity This Winter Like Never Heretofore—Chicago Daily News Carries Special Story for Coast.

Newspapers of the North and Middle West are carrying Coast publicity the like of which has never been equaled. The Chambers Advertising Agency, of New Orleans, early in the season mapped out an extensive program for Mississippi Gulf Coast publicity. Bay St. Louis came in for a small share, the money for which was raised by Mayor Webb over the city. Biloxi, ever wide-awake, raised an unusually large sum, backed by the hotels, and Biloxi is going over big in the number of newspapers reaching this office.

This story was written especially for the Tourist Booster Edition of the Chicago Daily News, and The Echo reproduces it in full. Copies of newspapers carrying Gulf Coast advertising are on file with The Echo and can be seen by calling at this office. Our people of the Coast are not aware of the heavy advertising campaign in progress.

The story in the Daily News, Chicago, follows:

"Travel from the North to the delightful Mississippi Gulf Coast—The Riviera of America—is heavier this winter than ever before, and preparations for taking care of tourists have been made on larger scale. All along the Coast new hotels, boarding houses and cottages for rent have been put into commission. Here visitors enjoy real Southern hospitality and rest and recreation away from the rigors of snowland."

"Year by year this section has been coming into greater prominence and popularity. It is within easy access to the larger cities of the Middle West and the North, both by train and by automobile. Just think, from Chicago by train, only twenty-four hours!"

"The climate of the Mississippi Gulf Coast is delightful—never too hot or too cold—but bracing and invigorating, with clear, bright sunshine very near every day in the year. Golf is supreme here. Sporty courses are located at Biloxi, Gulfport, Pass Christian, Shell Beach and Bay St. Louis. Well-kept fairways and fine greens are an inspiration to play, and play to one's heart content. Other outdoor sports, such as horseback riding, motoring on fine shell roads, wonderful fishing, hunting, boating and trap shooting, are available under the best conditions."

"The principal towns along the Coast have a high class of permanent residents, who make up the best social life for visitors—and the better class of tourists and visitors go to these resorts. Railroad schedules afford convenient access to New Orleans and Mobile."

The Echo is of the opinion the story is good. It will be read by over a million people. Referring to the Gulf Coast display advertising, for which Bay St. Louis will help raise part of the funds, it will be interesting to learn the advertising is appearing in the following named newspapers, dates of appearance and circulation of each publication named, as follows:

*Chicago Tribune,* Publication. Circulation.

Nov. 13, 20, 27, Dec. 4, 11, 18, 25, Jan. 1, 8, 15, 22, 29, 587,748

*Detroit Free Press*, Nov. 13;

20, 27, Dec. 4, 11, 18, 25, 53, 798

*Cincinnati Enquirer*, Nov.

13, 20, 27, Dec. 4, 11, 18, 25, 74, 916

*St. Louis Globe Democrat*,

Nov. 13, 20, 27, Dec. 4,

11, 18, 25, 52, 79, 916

*Indianapolis Star*, 22, 561

*Terre Haute Star*, 25, 105

*Muncie Star*, Nov. 13, 20, 27,

Dec. 4, 11, 18, 25, 49, 195

*Des Moines Register and Tribune*, Nov. 13, 20, 27, Dec.

4, 11, 18, 25, 49, 195

*Louisville Courier Journal*, Nov. 13, 20, 27, Dec. 4,

11, 18, 55, 500

### ABOUT WOMEN.

Mrs. Cassandra Stein died recently at her home in York, Pa., at the age of 101. She had been a confirmed pipe smoker since she was 12 years old and often declared that her pipe was comfort in times of distress and a comrade when she was lonely.

Representatives of women's suffrage organizations in Italy were cordially received by Premier Mussolini, who assured them that he would endeavor to have a suffrage law passed during the coming year.

Shortly after the publication of her magazine article, entitled "I Am Single Because," Miss Rita Weismann, the well known author and dramatist, married Maurice Marks, an advertising man.

Former Grand Duchess Cyril, of Russia, recently arrived in the United States to thank the American people for the aid they have given to the starving population of her unhappy country.

Mrs. Dorothy Henry is chief of the women's department of the Cleveland Police Force, in which there are fifteen female officers. She is making a tour of the larger cities of the country to observe police work.

### N. O. PRESS PAYS LOCAL MAN TRIBUTE.

Business Section of New Orleans "States" Discusses Success of Edwards Motor Co.—Jno. T. Edwards, President.

In the course of a business review the New Orleans Evening States pays tribute to the success of the Edwards Motor Company, of which John T. Edwards, of Bay St. Louis, New Orleans, is president, in its issue of Tuesday.

Among other things, the States says:

The Edwards Motor Company, which was founded in March, 1917, has enjoyed a remarkable growth during its existence. It began with a one-story building containing the offices, stock rooms and show rooms. This building measured over 28 by 54 feet. The first shop measured about 14 by 40 feet. Now the company is housed in a two-story building, with over 33,000 square feet or floor space, located at 4638 Carrollton avenue.

"In 1920 we were the smallest Ford agency in New Orleans," says Mr. Edwards, "and now we are the largest."

The Edwards Motor Company is doing a big business in used cars. As John K. Edwards, president of the company, puts it, the used cars that the company sells "stay sold," with no complaints from the purchasers. Mr. Edwards says this is true because the used cars are always fairly represented to the prospective purchasers, and every sale means good value for the price.

A. T. Staples, who has been in the automobile business for years, is making a fine record for the Edwards Motor Company with his sales of used cars. During last October he set a high mark by selling over \$14,000 worth of used cars in that single month. His record has run as high as 93 sales of used cars in a month, with no soliciting. In selling a used car, Mr. Staples says that he always tells the purchaser just what he is getting, believing that fairness is always the best policy.

E. V. Younger, a man of long experience in the motor car business, is the salesman in charge of the Olson two-tone units handled by the Edwards Motor Company. He will be glad to furnish any information desired about their practicability.

STUDY CLUB MEETING MONDAY

The regular meeting of the Study Club will be held on Monday, at the home of Mrs. John Osoinach.

There will be reports on the contemplated tourist camp, curb market and other activities. Mrs. Horton is chairman of the committee on tourist camp. Mrs. Fournier on curb market.

Mrs. Power, Mrs. C. C. McDonald and Dr. Shipp are on the program, assuring us a most interesting and instructive afternoon.

### 69,000 DRY LAW ARRESTS IN 1925.

Washington, Dec. 23.—During the last twelve months more than 69,000 persons were arrested for violation of the prohibition laws, according to records of the prohibition department.

Fines and forfeitures aggregating \$5,700,000 in criminal cases were collected.

Records show that there are now approximately 32,000,000 gallons of whisky still in government bonded warehouses.—Associated Press dispatch.

Is this the answer to "Is prohibition a failure or success?"

Possibly having in mind the many criticisms of the law's delays, Judge Ross, of Memphis, sent a man to the penitentiary under a misapprehension of the legal status of the case. The sentence and the man were recalled when the error was discovered, but as the prisoner is said to have been caught with 2,000 bottles of home brew in his possession, it will probably not make much difference to him in the long run.

At a recent series of wrestling matches in Okmulgee, Okla., many women were present, a preacher acted as referee and a portion of the proceeds were given to the Salvation Army's Christmas fund. How is that an example of clean sport?

Mirrors placed on the rear end of street cars in such manner as to force passengers to face forward in order to see themselves, consequently placing themselves in a position to alight correctly, is the clever device of a German student of psychology. Women are especially inclined to alight with faces to the rear and the mirrors are said to correct this dangerous practice. We suspect that most men take a sly glance at the silvered glass, also.

Murder will out. It is said to have been discovered that Arthur Wynne, of Mountain Lakes, N. J., is responsible for the present cross-word puzzle craze, he having originated the game for the entertainment of his children. His is only the revival in an attractive form of an old idea, however, as the cross-word puzzle with one simple square has been in existence for many years. John Hopkins' museum claims to have a cross-word puzzle that is 4,000 years old.

A New York book store owner with a local reputation as a prophet predicts a new world war for 1925 in which he says the Moslems of the East will combine to fight for independence. While we do not expect such an occurrence so soon, the unrest now apparently increasing in Northern Africa and India is sufficient to give the European powers grave concern.

## SPECIAL ELECTION TO BE HELD IN COUNTY JANUARY 3

### To Determine on \$160,000 Proposed Bond Issue for Building Connecting Link to Hancock County Highways—Officers for Election.

Under the provisions of Chapter 207, Laws 1920, a special election will be held Hancock count to determine whether or not the county will issue road and bridge bonds in the amount of \$160,000 or so much thereof as may be necessary.

This election will be held Saturday, January 3, 1925. The proposed bonds are for the purpose of constructing and completing the following roads and providing the right of way therefor and construction of bridges on said public roads, namely, Poplarville Road, Caesar Road, Waveland Avenue, from depot to Old Spanish Trail, Bay-Kill Road from Bay St. Louis to McLeod's Ridge Road, Weston Farm from intersection of Logtown-Picayune Road to Old Spanish Trail.

There is no doubt the election will call. The money is for the purpose of building the connecting links to the county's splendid highways, which, if not connected up, so as to serve over the county, will suffer general usefulness and largely in a measure defeat the purpose for which built. The plan is to serve the entire county and the people from every section.

The following named voters have been appointed by the Hancock County Board of Election Commissioners to serve as officers for the holding of the special election on Saturday, January 3:

Waveland: Managers, Alphonse Favre, Desire Daugement, Simon Niccaise; P. R. officer, John J. Bordeau.

Lakeshore: Managers, Dan Ladner, Jerry Yarborough, J. Green; P. R. officer, Eugene Arcia.

Ansley: Managers, R. C. Cuevas, Wm. Favre, Chas. Dorn; P. R. officer, Henry Schwartz.

Logtown: Managers, W. C. Otis, Freeman Jones, Roy Baxter; P. R. officer, Joe Jones.

Aaron Academy: Managers, Frank Pitman, William Thigpen, J. N. Kellogg; P. R. officer, Chas. Thigpen.

Flat Top: Managers, Robert Miller, Jesse A. Favre, E. E. Mitchell; P. R. officer, J. H. Davis.

Catahoula: Managers, Thomas Dossett, G. T. Brown, Wm. Lee; P. R. officer, W. J. Mitchell.

Caesar: Managers, W. P. Lee, Jr., Otho Rester, Ford Smith; P. R. officer, John S. Rester.

Crane Creek: Managers, W. C. Johnson, Mrs. Viola Shaw, Johnson S. Shaw; P. R. officer, Calvin Shaw.

Standard: Managers, Wilson Resler, J. J. Dedeaux, Ephram Cuevas; P. R. officer, A. B. Farrell.

Fenton: Managers, Casimere Garaga, R. A. Cuevas, Lottie Cuevas; P. R. officer, George Cuevas.

Kilm: Managers, P. F. Puento, Louis Johnson, Joe Anisita; P. R. officer, L. H. Nichols.

Bay St. Louis: Managers, Miss Nina Ladner, Miss Miriam Engman, Mrs. Claud Monti; P. R. officer, W. H. McDaniel.

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Bay St. Louis: Managers, Miss Nina Ladner, Miss Miriam Engman, Mrs. Claud Monti; P. R. officer, W. H. McDaniel.

When burglars entered and robbed the home of Chas. Thorson, of St. Paul, they locked two maids in a cupboard.

### HOTEL WESTON

Geo. L. Gammie, H. McCull, Carl McCull, Clarkdale, Miss.; A. C. Weston, Mr. and Mrs. J. H. Weston, Miss Dorothy Weston, Logtown, Miss.; E. C. Galus, New Orleans, Mrs. Weston, Weston, Logtown, Miss.; Dwight Winkelman, Geo. Fenton, Logtown, Miss.; Leo S. Vian, Black Bay St. Louis, Miss.; H. Vian, W. R. James, W. R. Kuhn, Mr. and Mrs. Thos. T. Tasser, New Orleans, La.; Mrs. J. H. Nichols, New Orleans, La.; Mrs. L. W. Wade, R. H. Douglas, Chicago, Ill.; Mrs. Resene, J. S. Taylor, New Orleans, La.

Christmas Dinner Guests.

Mr. and Mrs. A. F. Fournier, Bay St. Louis.

Miss Marjory Fournier, New Orleans, La.

Mr. Foster Fournier, Bay St. Louis, Miss.

Mr. and Mrs. V. Dell, New Orleans, La.

Mr. Clifford Dell, New Orleans, La.

Mr. Carson Ball, New Orleans, La.

Geo. H. Penn and family, Bay St. Louis, Miss.

W. M. McDonald and five guests, Bay St. Louis.

Mrs. A. B. Mallory and son, Bay St. Louis.

### NEW WONDERS.

Alaska is said to have once had a temperate climate, as no vegetation which now exists there could have formed its great coal deposits.

From Minnesota comes the story that Irving Myron, of that city, ate ten "hot dogs" at one sitting, breaking his own previous record of seventeen.

At Evanston, Ill., the loft of W. A. Sexton is the happy home of a cat, four kittens and sixteen pigeons.

Giving a frame lift, Mrs. W. A. Gibson, of Bushnell, Ill., found him to be her husband, who had suffered loss of memory and wandered away from home last January.

### CHRISTMAS CANTATA GIVEN WITH CHARM.

Well Trained Voices Render "The Promised Child"—Beautiful Accompaniment by Mrs. Partridge.

Notwithstanding the inclement weather of Sunday night, a fair-sized crowd assembled at the First Methodist Church, corner Main and Second streets, to attend services and to hear the Christmas Cantata, "The Promised Child," rendered by a number of selected voices, trained by Mrs. H. U. Carty and Miss E. Lacoste.

Actively participating in the cantata were Mrs. H. U. Carty, Mrs. George R. Rea, Mrs. Long, Mrs. W. W. Stockstill, Misses E. Lacoste, Hermine and Mary Perkins, Mrs. E. S. Drake, Messrs. E. S. Drake, Wilbur Driver, George R. Rea and Dr. J. A. Evans. Solos were rendered by Mrs. Rea, Mrs. Long, Mrs. Carty, Miss Lacoste and Miss Mary Perkins and Dr. Evans.

The voices showed careful and successful training and the rendition as a whole gave every evidence of intelligent and successful study. The cantata as a musical composition is appealing and much of the success of the evening was due to the splendid piano accompaniment, Mrs. Winfield Partidge.

General regret was expressed at the inability of Mrs. Owen Allison and Mr. D. C. Griffith to participate in the cantata due to illness. Both had studied and rehearsed for the recital until

**THE SEA COAST ECHO**  
C. G. Moreau, Editor and Publisher  
Official Journal of The Board of Supervisors, Hancock County, Miss.  
Official Journal of Board of Mayor and Aldermen City of Bay St. Louis

A' thrice Happy New Year!

"Boost" will be the pass word for 1925.

The Echo, \$2.00 per annum—always in advance.

A political quack often becomes a lame duck.

When we write the truth it isn't necessary to keep a carbon copy.

Higher institutions of learning have turned out some classy football coaches.

An exchange uses considerable space to tell us that the great auk is still extinct.

The problem of assimilating our Chinese population is being lessened by the tong war.

Few voted in the recent Irish elections. It must have been tame sport for a fighting Irishman.

Hancock county's big gift for the people in 1925 is the completion of an elaborate and extensive program for good roads.

That fellow who claims to have discovered a "truth serum" probably did not take it himself.

Since scientists have approved the cross-word puzzle we may expect to see it lose popularity.

The Navy is demanding bigger appropriations, probably for powder to blow up the rest of the fleet.

Bolshevik officials now wear evening dress, but probably don't have to wrestle with the bow tie.

Some folks will be unhappy in heaven if there is no one around whom they can look down upon.

F. C. Yates of Greenville, Mo., defeated his wife for the office of coroner by a majority of 328 votes.

Chinese girls should have no difficulty in learning stenography; there is no spelling in that language.

If the gas expended over Muscle Shoals could have been harnessed, the water power would not be needed.

Excessive tidiness is said to indicate a kind of insanity—from which most people around a newspaper office are immune.

G. H. Dern beat C. R. Mabey for governor of Utah with the slogan: "We want a Dern good governor and we don't mean Mab."

Five Indiana hunters paid a fine of \$420 after eating a dinner of venison killed unlawfully. The deer was deer.

The 52-story building planned for the University of Pittsburg should do much to promote higher learning.

Mississippi's Gulf Coast has entered for the new year on an era of better building and more prosperity. At no time has the Coast been on the threshold of so much development.

The Echo appreciates and is thankful to one and all of its patrons, both in its newspaper and printing department, for good will, favors, and all consideration.

Bay St. Louis and Waveland Civic League will find a vast field for activities and for potential good. We welcome such body for 1925, believing there is much work to be done, and that it will be done.

With the completion of improvements in progress over the L. & N. and between New Orleans and the Mississippi Coast, "great expectations" are to be realized during 1925 in possibly better service and surely quicker schedule.

**THINK THIS OVER FOR 1925.**

The gift that is most appreciated, at any time of the year, is a gift that satisfies, and the gift that satisfies is always a sensible one. If it lasts the whole year round, that is the finest gift of all. Considering the cost, can you imagine a gift that would afford one-tenth the pleasure to a friend or relative in some distant locality as a year's subscription to the home-town paper? You can't write to them every week, and yet they want to know what is going on back in the old home town and community. Each week when they get The Echo they will think of you, and bless you for your thoughtfulness. Why not send or bring a subscription for at least one friend, or relative, and let us notify them that you have been considerate and kind enough to make it possible for them to get this paper an entire year—a present that is sensible, that is appreciated, and that brings cheer every week of the year. You don't if you were wise, from home wouldn't you? Then why have I mentioned that the one who has never

## May All Your Hopes Come True.

We've often wondered what this old world would degenerate into if there was no such thing as Hope; we've often tried to picture just how much misery we would be forced to go through if we were not gifted with the happy faculty of looking into the future and believing that tomorrow will be brighter than today.

And as we come to the birth of a New Year such reflections pour in upon us thick and fast. We reach the season of new Hope, the day when we can close up the book of the year, open up a new one and Hope that every page of it will still be bright and clean when it, too, is ready to lay away with the others.

Insofar as Bay St. Louis is concerned, we believe the most of our citizens can lay away the record of the departed year without regrets. Our people have prospered to the point where they have no reason for discontent. There have been shadows along with the sunshine, it is true, but they only served to make us richer in experience and stronger in our ability to sacrifice when it must be done. We have lived happily as a community, growing stronger in each other's friendship and happier as days rolled into weeks and weeks into months. We have come to know each other better, and that added knowledge has served to make us more appreciative of our town and the community about it.

There have been needed improvements postponed, but that same Hope which fills our hearts at the beginning of a New Year leads us to believe they will receive attention in 1925. There have been some things left undone, but these can be disposed of along with our new tasks if we will only determine now that the year 1925 shall see more actual good for the entire community accomplished than in any previous year in our history.

To dwell in detail, and to discuss actual matters, the hope is expressed for 1925 Waveland will get its seawall, Bay St. Louis will get its bridge over the bay, the city of Bay St. Louis will get its cement sidewalks, Bay St. Louis children will get their new \$100,000 public school building, Front street will be paved, and last, but by no means least, the highway to New Orleans will be finished!

The outlook for these improvements and for a Happy and a Prosperous New Year was never brighter, and we believe the feeling here is generally to that effect. We believe the people of Bay St. Louis, Waveland, Hancock county and the Sea Coast in general, realize, as a rule, that we must co-operate in the fullest if we keep pace with other communities elsewhere and for our immediate section we must co-operate if we get all the benefits to which our town is entitled.

The old spirit of being content to let well enough alone is fast dying out—today our people want a better town, with better streets and better schools and better highways into the outside world than they have ever had in the past. It is the spirit of progress, the desire for all these things, and with each and every citizen putting his shoulder to the wheel there is no reason why the year 1925 should not see us possessed of all of the things we hope for.

We want to renew the pledge of The Echo, as a community institution, to aid in every way all movements that come up for the betterment of our town and its people, as well as those things which will advance the interests of our county and our State. All that we ask in return is that to which every honestly-conducted newspaper is entitled—the support and co-operation of the people of the community. We want to do all in our power to make the hope of every citizen for a still more prosperous and a happier community come true.

Here is our New Year wish that all of your Hopes will come true in 1925. Here is our wish that the year 1925 will bring you a greater measure of health and happiness, prosperity and contentment, than you have ever known before.

**DEATH OF LABOR'S CHIEF.**

Regardless of one's views on the aims and policies of organized labor, it cannot be denied that the death of Samuel Gompers, a few days ago, removes a true American citizen, whose influence was honestly directed toward the preservation of industrial peace, as well as to aiding the cause of labor.

Born in England in 1850 of Dutch-Jewish parents, he came to America at the age of 13 and became identified with the labor movement while working at his trade as a cigar maker. He aided in organizing his own craft and also in the formation of the American Federation of Labor, of which he was president for forty-two years.

As labor leaders go, Gompers was a conservative, opposed to the more radical elements which have, during recent years, attempted to gain control of the great organization. His loyal support of the government during the world war and his condemnation of Russian Soviet rule were outstanding features of his activity during his later years. He was a member of the advisory committee of the Council of National Defense during the war and represented the American Federation of Labor at the Paris peace conference. He was also president of the International Commission on Labor Legislation at the peace congress, and his influence in labor matters was world-wide.

Automobile speeders are not, as a rule, particularly courageous. Generally they are just plain fools, who do not realize the danger to which they subject themselves and others. The treatment described above seems quite appropriate.

### BROADCASTINGS.

A man of few words hasn't any business trying to solve these new cross-word puzzles.

A lot of people will be unhappy in heaven when they find they can't pass any laws or institute any reforms.

A Seattle dancer fell and broke her nose. She must have been doing the "aviation glide."

There are a few people who can show you your faults with as much pleasure as if they were pointing out the sights of the town to a stranger.

The good auto drivers do not die young—but they make a lot of others do so.

Haven't you noticed that some fellows put in more energy shirking than they would need to put in working?

We heard a man say that they call it a "bumper crop" when the prices bump the farmers.

Our definition of a "flapper" is a girl who thinks that the most important thing in the world is getting her complexion straight.

We sometimes feel that a good many divorces could be avoided if the cooking schools of the country had more scholars.

It doesn't do any good for parents to worry over their children—all they do is worry their children by it.

A thrifty man thinks he is a good spender, but that isn't a modern girl's idea of a good spender.

They say the stock market is running wild, but it won't be half as wild as some of the fellows who are now trying to keep me with it will be a little later on.

One thing every mother knows, that it is a harder job to train a husband than it is to train a child.

Somewhere or another we came very near getting this Christmas gift by without wondering if the necklace your wife gave you suited you.

Another thing we've never been able to figure out is what the same place lists different combinations of names in its catalogues.

Speaking of income taxes, most business men in this edition of the Echo are in agreement that the

### FAMOUS COAST HOTEL OPEN FOR WINTER.

Biloxi's Buena Vista Formally Opens Winter Season—Dinner Dance on Monday Night Brilliant Affair Hotel Has Permanent Orchestra.

Hotel Buena Vista, Biloxi's modern hotelry under the management of J. W. Apperson and a capable corps of assistants, was formally opened for the winter season Monday evening with an enjoyable dinner dance, in which 120 guests and friends from different parts of the Mississippi Coast participated, says the Biloxi Herald.

Socially this was one of the most enjoyable occasions of the present season and those who were fortunate enough to be present spent a very pleasant evening. A very sumptuous repast was served from 6:30 until 12:30, with dancing between the courses, the latter having continued until 1 o'clock in the morning to the strains of music furnished by the Bertucci Buena Vista Orchestra, formerly known as the Original Gulf Coast Jazzers. Dancing was enjoyed in the spacious dining room in the western part of the building, which was prettily decorated for the opening.

**Has New Orchestra For Season.**

This musical organization has been engaged for the season, during which they will furnish music at the noon hour and evening each day and also play for dances to be held in the hotel on Wednesday evening of each week. In the management of the hotel Mr. Apperson will be assisted by A. W. Strange, former proprietor of the Eastern Hotel, in Chattanooga, assistant manager; C. L. Martin, New Orleans, and J. E. Herrington, Gulfport, clerks; S. G. Birrel, formerly of Chicago, maître de hotel; Miss Walker, housekeeper; Misses Verna Blackwell and Mary Rudolph, telephone operators.

A number have arrived for the season and registered as guests at the hotel, which also has a large registration list of tourists from different parts of the country, the most prominent of whom will include capitalists from Chicago and Memphis, who were invited to the Coast by Mr. Apperson during his vacation last summer. The Buena Vista has a bright outlook for the winter season, and will remain open indefinitely, with various entertainments given from time to time, the next event being the recital of Mme. Wehrmann-Schaffner and Miss Helen Richards. A very enjoyable New Year's party is also being planned, with private receptions and entertainment.

**GOLD AND BLACK ARE COLORS NEW AUTO TAGS.**

The new 1924 automobile tags have been received at the sheriff's office and can be secured at any time, though the time limit for the year is extended until February 1, after which double tax will be charged upon cars purchased before that date.

The new cars have a rich golden background, with black figures, and can be read and distinguishable at a great distance. Mississippi has ordered 140,000 tags for the automobiles in 1925.

General Pershing, in his last annual report as chief of staff, defends the bishipships and declares that experience does not warrant their abandonment in favor of aircraft, although he recommends aircraft as a vital adjunct to other branches of the military service in time of war. In this view the general is in conflict with that eminent paper strategist, Arthur Brisbane.

An unexplained explosion on a Canadian Pacific train killed Peter Veregin, head of the Doukobor religious sect, and five others.

**FORD BATTERIES NOW \$16.50.**

This is a Genuine Ford Product, Fully Guaranteed. A 13-Plate Battery, constructed of the highest grade material, to give satisfactory service.

Expert Battery Men in charge at all times to service batteries, and make repairs.

**EDWARDS BROS.**

**Hall's Catarrh Medicine** is a Combined local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists. F. J. CHENEY & CO., Toledo, Ohio

**Sideache Backache**

"I have been taking Cardui," says Mrs. Lillie Bolton of Lake Providence, La. "I got down bad health and lost weight until I only weighed 120 pounds. I had bad pains in my sides and back and my legs hurt me until I couldn't walk. I stayed in bed half the time. I tried all kinds of medicine, but it did me no good. Finally I tried

**CARDUI**

The Woman's Tonic

"It seems like it did me good from the very first. After I had taken half a bottle I noticed an improvement. I continued its use and I got better and better. The pains in my legs and sides disappeared and I began to gain in weight until now I weigh 165 pounds and feel better than I ever did in my life. I am perfectly well and strong. I have given it to my girls, too."

Cardui has relieved many kinds of pains and distressing symptoms and is a valuable tonic. It should help you, too, in the same way.

Why not give it a fair trial?

E. M.

**City Managers**

New Orleans Item, November 28.

Few realize the growth of the City Manager plan in the United States. Cincinnati is the latest city to adopt that form of government. About 300 municipalities, with 5,000,000 citizens, have adopted the plan. These cities include: Cleveland, Dayton, Pasadena, San Diego, Wichita, Portland (Me.), Grand Rapids, Springfield (O.), Knoxville, Beaumont, Norfolk, Charleston and Wheeling (W. Va.). Cleveland is the largest, with a population of more than 800,000.

Other cities interested in the plan are sending representatives to these cities to study it in operation. The idea spreads. It works well and in harmony with government by commission. Many regard it as a logical development of commission government. If its successful application in these 300 cities continues, within a few years it will be the popular form of municipal government.

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**PAT HARRISON DECLARED MOST AMIABLE OF LIVING SENATORS.**

The following story, which declares Pat Harrison of Mississippi, "the most amiable of living senators," appeared in Whiting's Column; in the Boston Herald of a recent date.

So Pat Harrison's ward, in Gulfport, Miss., went Republican. We are not surprised at this. We could be surprised at nothing in the home ward of Senator Harrison. This does not spring from want of admiration for this most genial and good-humored of Southern Democrats. It does not spring from any thought that there is anywhere, in Gulfport, in Crystal Springs, whence sprung the Harrisonian beginning, or in any other place, any possibility of preference to a colder political philosophy than that of Byron Patten Harrison. Our lack of surprise that his home ward in Gulfport went Republican can not be sprung from a suspicion that the ward faltered in appreciation of its most illustrious citizen. The explanation perhaps lies in the fact that Mr. Harrison had so advertised the Republican party in Mississippi that the voters in this most select portion of Gulfport wanted to taste the forbidden fruit.

There are sections in the South where it is understood that Republicans have no souls. There are places in that romantic Democratic region where there would be a perpetual open season on Republicans if there were any Republicans. There are regions there where voting the Republican ticket is presumptive evidence of mental abnormality and a challenge to the official who drives naded wagons. It is in such a region that Pat Harrison lives. And in such an atmosphere the senator projected the dangerous spire of curiosity. He stirred a taste for strange experience, and the home ward of Gulfport voted Republican.

But Gulfport would never push a joke too far. And if some imp of the perverse should so far violate traditions and defy sanity as to provoke a Republican victory in Mississippi, if by some debacle of reason, some cataclysmic collapse of moral fibre, Pat Harrison should ever be defeated without his consent—a consent we can not suppose—there are other and less Democratically partisan sections of the land which would rise to rectify the error and alleviate the pain. If Mississippi ever failed to keep Harrison in the Senate, other and indignant States would adopt him and send him there.

Mr. Harrison is senior United States senator from Mississippi, but he is a larger constituency than that.

In all the State there were, by the last census, but 1,790,618 persons officially recorded. It is too little for the celebration of Harrison. We are the population of his home State as numerous as that of Massachusetts, with its 3,852,316. We were even equal to the 10,385,226 of New York, Mississippi might claim to be nearly adequate for the honoring of its present senior senator.

Its population no more than the 77,40% of Nevada, it might aspire to fame for a concerned service by holding the vortex of national affairs the statesmanship of Harrison.

Yet whether the electorate is that of Mississippi or that of New York or Nevada, we could not confine the thoughts of this monarch of warlike partisanship to the bounds of any State line, to the limitations of any segregated millions.

There come dull moments in the Senate of the United States. There come moments when the uninformed might not discover from the immediately available evidence that this place was the abode of brains and the haunt of mental and moral heroism. There come stages in its progress, and spaces in its inertia, when the callous might assert, and do so, that in the United States Senate there was nought of interest and little of hope. At such a moment, into the midst of such aridity, bursts the hot flame of Harrison. Rising behind that ancient and historic desk once graced by the scholarly and beloved John Sharp Williams, rises the form of the Gentleman from Mississippi. Gone is the waste of the void. Banished is the pessimism of the bore. Mr. Harrison is making a speech.

Senator Harrison is not always kind to the Republicans. He is not always sedate of utterance. He is not always bound by thoughts of compassionate consideration. He has been known to attribute to the Republican party qualities which we would deplore to see manifested by the meanest of fur-bearing animals. He has been heard to lay upon the backs indication of sin as could not comfortably be supported by the most abandoned and soul accustomed to torment. Yet all this is forgotten across the aisle. The Republicans like Pat Harrison.

Maybe that is what explains the Republican vote in the home ward of the home city, Gulfport, Miss. It may be that Republican tourists, possibly some of those unceasingly traveling delegations of school teachers who make the United States capital a peripatetic institution of learning, or perhaps some of the delegations that come to Washington seeking higher tariffs for the protection of maple sugar and New England pickles, seduced and dominated by the eloquence of Pat Harrison, went down there to vote for him and for his party, but alas, a Republican still. Once in Gulfport, they voted regularly.

But we will not waste time in seeking to explain this defection in Gulfport. We live in a world of facts and politics and Senates. It is enough, in a practical world, to know that in the succeeding six years and for many years to come, the Senate will have the delight of hearing Harrison. He will keep the Republicans chastened.

The Republican party has just won a great victory. We feel that soliditude which springs from friendship, and may even accompany stronger emotions, and which compels the hope that pride and arrogance will not walk hand in hand with success. Against such a peril we set Harrison. He will keep the Republicans chastened.

Congratulations to Senator Byron Patten Harrison, the most amiable United States Senator.

**RUMOR OF SALE OF SHIP ISLAND.**

**Local Citizen Watches For Protection of Mississippi Coast From Plagues and Sees Menace.**

From the Biloxi Herald.

A Biloxi citizen who has been disturbed by rumors of the sale of Ship Island by the government, and its possible purchase by Louisianians for recreation purposes, as contained in a Washington dispatch, wrote Senator Harron as follows:

"Dear Pat:

"I am enclosing attached hereto a clipping taken today from the Herald, of Biloxi, a telegram from Washington, written by our friend Paul Wooten, correspondent of the Times-Picayune, under date of December 12, in re the ever-returning gossip of the proposed sale by the government of Ship Island.

"A year or two ago I took occasion to write to the secretary of the treasury in regard to the published sale of Ship Island by the government.

The letter was referred to and answered by the surgeon general of the army, stating in effect that there was no intention of selling the island and abandoning it. That remains situated on it. That remains were under way with the purpose of keeping up the quarantine station, etc. I am informed that much machinery and material was sent to the quarantine station, and that it was put in proper repair for the general protection of this coast.

"Please communicate with the treasury or the war department and find out if there is any idea of abandoning the Ship Island quarantine station as an active unit of protection of this country.

"If the U. S. government has the slightest intention of abandoning this as a proper maintained quarantine station, I want to at once get the governor of the State to take action at once to close over this station, by purchase or otherwise, and maintain an ample station for the protection of this Mississippi country.

"I really do not believe that the U. S. government has any intention of abandoning this station, but if it has not, then, please ask Ole Paul where he gets his hints from. They are periodically coming in and are more or less disturbing.

"If you will permit me to make a suggestion, I will ask that you inquire of the treasury (or the war department) for full details as to the future of the Ship Island quarantine station, the money expended on it in the past two years for repairs and upkeep, the condition of the property at present, the degree of efficiency of the buildings, etc., etc., for the care of possible yellow fever, bubonic plague, Asiatic cholera, etc., that might be blown in here by some storm, or drifted in on our shores.

"If the United States government is going to abandon this station, it is very clearly the duty of this State to take it over and maintain it.

"I am well aware of your special interest in this part of the State and it is with a good deal of satisfaction that I know you will answer every call that is reasonably within the line of your official action."

After hearing Billy Sunday preach a conscience-stricken woman of Elmira, N. Y., gave information concerning a number of robberies, leading to several arrests and the recovery of \$5,000 worth of goods.

W. G. Bryant, aged organist of Tarrytown, N. Y., used one hand and one foot to finish the selection he was playing in church after his left side had suddenly become paralyzed.

**NOTICE TO CREDITORS.**

Letters of administration of the estate of Charles Adams, deceased, were granted and issued by the Circuit Court of Hancock County, State of Mississippi, on the 6th day of December, 1924, and notice is hereby given regarding all persons having claims against said estate to file same with the Clerk of said Court within six months from the date of this notice, and a failure to do so probate and register for six months will bar the claim.

This December 8th, 1924.

LEO W. SEAL, Adm.

**NOTICE TO Bidders.**

Sealed bids will be received by the Board of Supervisors of Hancock County, Mississippi, at the office of the Clerk of the said Board until 10 o'clock A. M.

MONDAY, JANUARY 5, 1925,

for the contract for the uptake of all roads and bridges in Beat No. 1, Hancock County, Mississippi, as per plans and specifications on file at the Clerk's office.

All bids to be delivered with a certified check as evidence of good faith in the making of bond.

The successful bidder shall furnish bond to the amount of \$10,000.

The Board reserves the right to reject and nullify all bids.

Falls, the 5th day of December, A. D.

(Seal.)

A. A. KERGOSIEN, Clerk.

D. C. FAURE, D. C.

ERNEST J. Ladner, and others.

**NOTICE TO Bidders.**

Sealed bids will be received by the Board of Supervisors of Hancock County, Mississippi, at the office of the Clerk of the said Board until 10 o'clock A. M.

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TRADE IN  
YOUR HOME  
TOWN CITY ECHOES.

Mr. Wilbur Driver left Monday for Monticello, Miss., to spend the Christmas holidays at the home of his brother and sister-in-law, Mr. and Mrs. Edgar S. Driver.

Mr. Eugene Ansley, connected with the Southern Pacific lines at New Orleans, spent part of the Christmas holidays with Bay St. Louis friends.

Mr. and Mrs. H. G. Glover motored over to Picayune Friday night to meet their son, Cyril, who returned home from A. and M. College for the holidays.

Mr. and Mrs. Emile J. Toca are out from New Orleans, spending the holidays with Mrs. Toca's parents, Mr. and Mrs. E. O. Bordages, and family.

Arbervita, Palms and other Evergreens for beautifying your home grounds. Write for price list.

Adam Florist, Pass Christian.

Mr. Chas. Heydecker, a student at Jefferson Military College near Natchez, is home for the holidays, visiting his mother, Mrs. A. B. Malley, and home friends.

Rev. and Mrs. C. H. Snedeker of Hemstead, Long Island, N. Y., and F. S. Stillwell, of Cincinnati, Ohio, arrived Saturday for an indefinite visit with Mr. and Mrs. A. O. Crawford, in Citizen street.

Mr. and Mrs. E. S. Drake left by motor route Monday morning for Poplarville, where they spent Monday night, and continued the following day to Natchez, where they'll spend the Christmas holidays with Mr. Drake's mother and her family.

Mr. and Mrs. R. de Montuzin, Master Rene de Montuzin and Mr. and Mrs. E. J. Dubuc and the Misses Dubuc spent Christmas in New Orleans, visiting their family, Mr. and Mrs. L. N. Ward, and family, for the day.

Dr. and Mrs. J. A. Evans and Alice Vivian Evans left Monday morning for Tennessee, where they are spending the Christmas holidays with relatives. Dr. Evans has a business notice elsewhere in this issue of The Echo announcing the time of return to his office.

John Beuhler has completed for Mr. Victor Cuevas a handsome bungalow for the owner, in Carroll avenue, and accomplished a splendid job. Mr. and Mrs. H. U. Carty will occupy the new dwelling, and will move therein about the first of the year.

Misses Olga and Merle Dubuc returned home Tuesday from Mobile, Ala., where they spent the week-end visiting relatives and friends. During their stay in the Gulf City they attended a number of Christmas functions given for and by the younger social set.

Mr. and Mrs. George S. Horton, recently arrived from Chicago, the scene of their wedding, are spending a while with Dr. and Mrs. C. L. Horton, at "Hortland," the hospitable and inviting home on the beach front. They plan going to housekeeping later.

Rye Grass Seed for your winter lawn, at 20¢ per pound. Adams Florist, Pass Christian.

Miss Corinne Gleason has returned from New Orleans, accompanied by her mother, Mrs. Walter Gleason, where she attended the dinner dance given for the debut of the Misses Charbonnet, daughters of Dr. and Mrs. L. S. Charbonnet, of Esplanade avenue.

St. Stanislaus collegians left for their respective homes Sunday morning, about twenty of the entire number remaining back, due to distance from home and unable to get back in time for the opening. Bro. Regis, prefect, expresses his "lonesomeness" for his charge.

Mr. W. O. Sylvester, whose orchard and truck farm in Second street is one of the more successful hereabouts, sends The Echo a quantity of Success pecans, that for size and flavor are excellent. Mr. Sylvester, despite the long drought of the year, experienced more than ordinary success.

Mr. Victor Cuevas has purchased considerable property in Railroad avenue, adjoining "Dad" Manieri's Hotel, and is removing the various "shop" structures to make ready for the early building of a movie theatre. It is planned to erect both a handsome and commodious building. Mr. Cuevas is to be commended for his enterprise and business vision.

If happiness measures the success of a Christmas event—and we think it should—then the Community Christmas Tree entertainment given Monday night at St. Stanislaus Gymnasium, under the auspices of ladies of Catholic Neighborhood Circle No. 1, ably assisted, was in every way the success anticipated. Over three hundred children were made supremely happy, possibly the only touch of Christmas mania received. The grown-ups present were as happy to see the little ones so filled with the emotions of happy childhood joy.

The organization of Civic League for Bay St. Louis is indeed timely and its field of usefulness is unlimited. For the present the league could foster to advantage the City Council's proposal to declare certain districts over the city and enter into the work of constructing cement sidewalks; an improvement so necessary to the progress of our city, to say nothing of the safety of pedestrians and the public in general. We understand a little opposition to the improvement is developing, and the league ought to get busy and quell it. That would be within its sphere and province.

**LAST WEEK OR THE YEAR.**  
This Issue of Echo Last of 1924. Getting Out Paper Is Expensive. Unanimous Local Support Necessary—Best Wishes for New Year.

This will be the last issue of The Echo in December and the last in this year, completing the thirty-third year of the paper's existence. Our next issue will be on Saturday, January 3, 1925, the first number for the new year.

With the beginning of the new year many subscription accounts will fall due and a check to cover same will be duly appreciated. The subscription label on your copy of the paper tells the time to which the subscription is paid. Our overhead is unusually heavy. No newspaper with a restricted territory and like-wise patronage has a like tremendous cost of production. Hence every dollar due this paper will be doubly appreciated.

We are grateful for the patronage of the past year, even though some of our friends and other business fit to occasionally send out of town for printing while The Echo, year in and year out, is ever boasting home and the merchant, regardless of the cost of production, preaching the creed of Buy at Home.

Our success the past year has not been measured entirely by the money standard, but by the loyalty of those who stand by the town, its press and the standards which mean more substantial prosperity and a better place to live in.

The Echo wishes for one and all, regardless of who's who, a Bright and Prosperous New Year; may our ideals and most ardent wishes be realized, and may Bay St. Louis and vicinity get all that its good and progressive citizens go after. We think 1925 will be good to Bay St. Louis and Hancock county.

Mr. and Mrs. George S. Horton are spending today in New Orleans, combining business with pleasure.

Mrs. Leo W. Seal and baby, Leo, are spending the holidays at Logjohn Weston, and family.

Mr. Cyprian Spotl, successful student and popular young son of Mr. and Mrs. C. A. Spotl, is home from Notre Dame University, visiting relatives and friends until after New Year's.

Mr. Albin S. Spiess, Jr., came out from New Orleans today for a stay of several days with local friends, house guest of Mr. Charles Thiel and family, on the Waveland beach front.

Material is on the ground for the building of W. A. McDonald's new wholesale business to be located at the intersection of Second and Esterbrook streets, mention of which was recently made in the news columns of The Echo.

Mr. Harry Inscore, with the firm of J. N. Wisner & Co., of New Orleans, and Texas traveling representative for that firm, is spending the Christmas holidays with Bay St. Louis friends and is registered at the Weston.

Mrs. L. Beyer came out from New Orleans during the week to spend Christmas with her mother, Mrs. A. R. Hart, in Main street. Mr. Wentworth reports roads A1.

Mr. and Mrs. Morrow, visiting at Mr. and Mrs. W. L. Bourgeois' home to Birmingham and Atlanta, returning home after New Year's 84th birthday.

Mr. and Mrs. R. D. Wentworth and family motored from Hattiesburg to Bay St. Louis, and are visiting their relatives, Postmaster and Mrs. A. R. Hart, in Main street. Mr. Wentworth reports roads A1.

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